
Sample Public Relations Plan

This message:

Slogans(s):

- 1.

- 2.

Description of Graphics (attach when drawn)

Media Outlets

<i>Name</i>	<i>Address</i>	<i>Telephone</i>	<i>Contact Person</i>

Training Program for spokespersons (particularly board members)

<i>Date</i>	<i>Presenter</i>	<i>Board Members Present</i>

Sample Public Relations Plan (continued)

Community Organizations

<i>Name</i>	<i>Contact Person</i>	<i>Telephone</i>	<i>Presentation Date</i>

Endorsements

<i>Person/Organization</i>	<i>Date of Announcement</i>	<i>Media Outlets</i>

